



24 Belden Avenue, Norwalk,
CT 06850

Small Business Workshops

Practical Help in Starting or Running a
Small Business

2009

Saturday September 12th 9am–noon
UConn, Stamford MBA Campus

Saturday September 26th 9am–noon
UConn, Stamford MBA Campus

Tuesday October 13th 6:30–8:30pm
UConn, Stamford MBA Campus

Thursday, October 22nd 7:30-8:30am
Rowayton Library, Rowayton

Saturday, Nov. 14th 9am–noon
UConn, Stamford MBA Campus

Saturday Dec. 5th 9am–12noon
UConn, Stamford MBA Campus

2010

Saturday Jan. 9th 9am–12noon
UConn, Stamford MBA Campus

Thursday, January 21st 7:30am-8:30am
Rowayton Library, Rowayton

Wednesday Feb. 10th 6pm-9pm
UConn, Stamford MBA Campus

Saturday, Mar. 13th 9am–12noon
St. Luke's Episcopal Church, Darien

Tuesday, March 23rd 6pm-9pm
UConn, Stamford, Auditorium

Wednesday, March 24th 6pm-8pm
Citibank, New Canaan

Wednesday, April 7th 6pm-9pm
Fox Run School, Norwalk

Thursday, April 22nd 7:30-8:30am
Rowayton Library, Rowayton

Tuesday, Apr. 27th 6pm-9pm
UConn, Stamford, Auditorium

Monday, May 3rd, 7:00-9:00pm
Greenwich Library Auditorium

Tuesday, May 11th 6:30–8:30pm
St. Luke's Episcopal Church, Darien

Saturday, June 5th 9am–12noon
UConn, Stamford MBA Campus

Wednesday, July 14th 9am–12noon
UConn, Stamford MBA Campus

Thursday, July 22nd 7:30-8:30am
Rowayton Library, Rowayton

- **Starting Your Own Business—a Primer**
- **Your Business Plan—How to Develop It and Keep It Current**
- **Marketing, Social Media and Your Business Strategy**
- **Bold and Strategic—Your Marketing Stimulus Plan**
- **Powerful Financial Resources and Tools to Keep Your Business Running Smoothly**
- **Buying a Winning Franchise**
- **E Commerce Basics—Websites and Search Engines**
- **Using Social Media and Mobile to Enhance Marketing Effectiveness**
- **Your Business Plan—How to Develop It and Keep It Current**
- **How to Network**
- **Social Media—Getting Started**
- **Is an SBA Loan Right for You**
- **Growing a Successful Child Daycare Business**
- **Market Research on a Shoestring**
- **Social Media—Advanced Techniques**
- **Becoming an Independent Consultant**
- **Selling Can be Learned**
- **E Commerce Basics—Websites and Search Engines**
- **Strategies for Buying/Selling a Business**
- **Business & Bagels (topic TBD)**

(NOTE: Registration for all workshops starts 30 minutes before the listed start time)

For more specifics watch for announcements, phone (203) 847-7348 or
visit our website at www.scorenorwalk.org